

Alison Haynie

Atlanta, GA • ali.haynie97@gmail.com • (770)570-0704 • alisonhaynieportfolio.com, www.linkedin.com/in/alison-haynie-35b345174

EDUCATION

University of Georgia

Bachelor of Journalism in Advertising; Film Studies minor

Overall GPA: 3.57/4.00; HOPE Scholarship Recipient

Athens, GA

May 2020

FILM EXPERIENCE

Visceral Visuals Production Company

Digital Video Assistant Producer

Roswell, GA

December 2019 - Present

- Production Assistant on field shoots; construct sets
- Video post-production; edit numerous video projects and collaborate on creative direction
- Digital video introduction creator

Cannes Film Festival Study Abroad

University of Georgia

Cannes, France

May 2019

- Earned 6 academic credit hours by completing International Film Marketing and Critical Writing class
- Developed a global perspective of international film production through attending twelve days of the Cannes Film Festival, structured classroom lectures, and independent study
- Improved written and verbal communication skills by conducting an oral film pitch and writing film critiques
- Traveled independently to France to become fully immersed in European culture
- Expanded knowledge of creative process through interaction with directors and actors

CAB Casting / MHC Casting

Extras Background Casting

Atlanta, GA

May 2017 – November 2018

- Bille Woodruff film, *Honey: Rise Up and Dance*, as “Dance Finale Crowd”
- Tiffany Haddish’s new feature film, *Limited Partners*, as “Harry’s Party/Friends”

ADVERTISING EXPERIENCE

Our City Media

Social Media Director, Internship

Weston, FL

July – August 2019

- Led expansion of the social media platforms and collaborated on creative content
- Increased Instagram following by %600
- Redesigned website landing page and improved customer experience
- Uploaded articles from print editions
- Executed creative content both digital and print to include magazine layouts and revisions

CAMPUS & COMMUNITY INVOLVEMENT

Kappa Alpha Theta, Alumni Member

August 2016 - May 2020

- Attended a weekly chapter meeting to learn about current projects and expansion
- Upheld academic standards and honor code requirements
- Fundraised for Court Appointed Special Advocates philanthropy

HERO’s Team Leader, Kappa Alpha Theta

August – December 2018

- Led chapter program to improve the quality of life for 12,000 children infected affected by HIV/AIDS in Georgia
- Recruited team members from Kappa Alpha Theta
- Held weekly meetings to create and execute fundraising ideas
- Raised \$1,000 in two months as a committee leader through letter mailing campaign

SKILLS

Adobe Photoshop Certified

Adobe After Effects

Microsoft Office

Adobe InDesign Certified

Adobe Illustrator

Digital/Social Marketing

Adobe Premier Pro Certified

Google Analytics Certified

Digital Video Production